SUSTAINABLE
HOMES



SHIFT®
INDEX

# SHIFT

**HELPING REGISTERED HOUSING PROVIDERS REDUCE THEIR ENVIRONMENTAL IMPACT AND MEET THE CHALLENGE OF SUSTAINABILITY.**

# ABOUT SHIFT

**THE SUSTAINABLE HOMES INDEX FOR TOMORROW (SHIFT) WAS CREATED BY THE TEAM AT SUSTAINABLE HOMES LTD, THE LEADING SUSTAINABILITY TRAINING AND CONSULTANCY PROVIDER FOR HOUSING AND COMMUNITIES AND DEVELOPED WITH PARTNERS AND MEMBERS.**



Affordable housing has a massive impact on the environment, residents and society. The aim when creating SHIFT was to put together a membership package for those organisations wanting to take real action to improve their environmental performance and their residents' quality of life.

A few years on and SHIFT has a membership managing over one million homes across the country.

Members range from some of the largest affordable landlords in the country to smaller, regional associations.

SHIFT is supported by the Tenant Services Authority, the UK Green Building Council, the Mayor of London and the WWF, is a key accreditation scheme for the Chartered Institute of Housing and is recognised by the Homes and Communities Agency.

# What membership will do for you

Membership of SHIFT will bring you direct benefits in six key areas:

## PERFORMANCE

How good is your organisation's environmental performance and what can you do to improve? SHIFT will provide an independent detailed assessment across all activities. As part of the assessment you will be given a comprehensive report identifying what actions you can take to improve your environmental performance.

## BENCHMARKING

How do you compare with your peers? SHIFT membership provides you with the ability to benchmark your performance against that of your peers.

## FUNDING

Do you know how to get your hands on the myriad of grants that are available? As a SHIFT member you will get practical advice on how to secure funding and grants.

## POLICY AND INFLUENCE

Government policy is changing all the time – how do you keep up? We provide early – and clear - briefing notes on changes in government policy to SHIFT members and provide opportunities for influencing policy making.

## LEARNING

As a member of SHIFT you will be given ample opportunity to share best practice with peers, practitioners and experts. Membership also gives you discounts on a range of Sustainable Homes' training courses.

## COMMUNICATION

As a SHIFT member we will provide guidance on communicating with your staff and residents on environmental issues. You will also benefit from the media coverage that accompanies SHIFT's work.

SKILLS & KNOWLEDGE RECOGNISED BY Homes & Communities Agency

If your organisation would like to:

- face the challenge of sustainability
- reduce the cost of fuel for residents
- drive up resident satisfaction through understanding of its greening actions
- reduce its carbon footprint
- promote its green credentials in a quantifiable way
- use a Government recognised benchmark

then SHIFT membership is the way to achieve that.

For more information on what SHIFT membership can do for you:

- Visit our website at www.sustainablehomes.co.uk
- Email info@sustainablehomes.co.uk
- Telephone 0208 973 0429

Please quote ref: SHL01 when emailing or telephoning.

SHIFT COMMENDED | SHIFT BRONZE | SHIFT SILVER | SHIFT GOLD | SHIFT PLATINUM

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